AMANDA ALCANTARA

USER EXPERIENCE DESIGNER

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ABOUT ME

I'm a curious and detail-oriented problem solver with nearly 10 years of experience in UX design and research, visual design, information architecture, design strategy, copywriting, project management - you name it. I enjoy creating human-centered digital experiences that are intuitive, seamless, and accessible to everyone. Transforming complex and ambiguous problems into meaningful design solutions is kind of my thing. I'm seeking a position in which I can grow my skills as a designer while also making an impactful difference through the products I work on.

WORK EXPERIENCE

argo design
April 2021 - Present
Austin, TX

Interaction Designer

- Create scalable design solutions while balancing users needs, business objectives, and technical capabilities
- Lead projects with global cross-functional teams and facilitate alignment on requirements and design decisions
- Conduct user research to identify patterns, opportunities, and pain points within products and user workflows
- Synthesize and translate research findings into meaningful insights, strategic concepts, and research artifacts
- Generate a diverse range of design explorations for user testing, design feedback, and user story prioritization
- Produce detailed designs for development handoff using a global DLS and establishing thoughtful interactions

Razorfish
December 2018 - March 2021
Austin, TX

User Experience Designer

- Designed human-centered digital experiences for the Citibank Retail Services Credit Card product
- Contributed to the redesign of the credit card application experience using conversational design
- Engaged in workshops to align project team on requirements, user goals, features, and deliverables
- Collaborated with creative team to translate ideas and sketches into strategic design recommendations
- Produced and delivered user flows, wireframes, prototypes, and UX documentation for development handoff
- Presented rationale of design concepts and led deliverable walkthroughs with clients and developers

Razorfish
August 2015 - November 2018
Austin, TX

Associate Project Manager

- Managed the day-to-day operation of multiple projects for Citibank, with annual project budgets of $1.5 million
- Engaged with Product Owners, Creatives, and Developers to gather and finalize project requirements
- Tracked and supported daily progress of design and development sprints against the product roadmap

EDUCATION

2018
User Experience Design
General Assembly

2010 - 2014
B.S. in Advertising
The University of Texas at Austin

TOOLS

Figma	Sketch
Illustrator	Zeplin
InDesign	Jira
InVision	Confluence
Freehand	Microsoft Office

SKILLS

UX Research	Product Design
Interaction Design	Design Strategy
Information Architecture	Design Language Systems
Rapid Prototyping	Design Workshops
Feature Prioritization	Usability Testing